

Light Your Way to More Profits

Lighting Fundamentals

Solid State Lighting - LED



JOHN DEERE
LANDSCAPES



Join us for a free professional lighting seminar for landscape contractors.
Learn how to make your business grow and set it apart from the competition!
This seminar will teach contractors:



VISTA
PROFESSIONAL
OUTDOOR
LIGHTING

- Why 12-Volt Lighting?
- Light and its Characteristics
- Lamps & Lighting Techniques
- Cable Sizing & Voltage Drop
- Designing a Project
- Transformer Sizing & Installation
- Getting Started
- "Solid State Lighting" - The Future of Lighting?
- The benefits of Solid State Lighting
- What is LED Lighting?
- How do LEDs work?
- The Vista Professional Outdoor Lighting LED System
- New Energy Policies & Standards for LED Lighting Technology
- System Engineering and Layouts

When: Thursday, February 23
10:00 am - 3:00 pm

Where: Holiday Inn Express
7101 Concourse Parkway
Douglasville, GA 30134

Questions: Call John Deere Landscapes at 770-456-8716
or Bob Shields at 910-264-5211